

ANNUAL REPORT



04 BUSINESS
67 MEMBERS

00 COUNTRIES
31 REPRESENTED

20 BCiA
16 Baby Carrier Industry Alliance

Our once small but determined trade organization has reached it's seventh year serving you, our industry members.

Our membership has grown to include 483 members from around the world. This past year we welcomed new members from Brazil, Puerto Rico, China and South Africa. Our international numbers are quickly approaching our USA membership numbers, and the increasing diversity strengthens our organization. While new businesses continue to join the industry, others are consolidating, selling, or downsizing. Still others are celebrating 10, 15, 20 and even 40 years in business. Five of our current board members are founding BCIA members and long-standing business owners. Our industry truly is a collaboration of new businesses who renew us all with passionate enthusiasm, and well-established businesses whose experience, wisdom, and institutional memory help us stay the course. One of the pivotal moments of 2016-17 was seeing the CPSC adopt the ASTM F2907 Sling Standard as regulation. Working on this standard through ASTM has been one of the BCIA's primary roles since our inception in 2010.

A heartfelt thank you to Rochelle Price, ASTM Sling Committee Chair, industry committee members, and Neal Cohen, BCIA's legal counsel, for the hours of work put into ensuring that our industry voice was represented throughout this process.

Some of our strategic priorities this past year included participating fully in the regulatory side of our industry, as well as proactive consumer outreach. To this end, we attended ICPHSO (International Consumer Product Health and Safety Organization) regional workshops in Washington and Toronto. These events were

educational, as well as an opportunity to network with consumer groups, compliance specialists, CPSC and Health Canada staff. We also attended two ASTM meetings in the US, and were accepted into CEN (the European Committee for Standardization) as liaison organization members. In terms of consumer outreach, we promoted the practice of babywearing with booth space at The Baby Show in Toronto this past spring, which is the first time we have done a purely consumer-targeted show. We have also been slowly revamping our social media presence to be more consumer focused in a way that also showcases our members.

Looking towards 2017-18, our direction this year is to better connect with our international members, starting with the Kind & Jugend Expo in September, and the release of our Australian Best Practice Guidelines for our Australian members. In addition to connection, our other main focus is on education. We have committed to helping businesses navigate the regulatory process as the sling standard becomes mandatory in 2018 in the USA, and know that we will have to step up our outreach strategy to reach the large numbers of artisan sling and wrap manufacturers in the industry right now. Members have asked for assistance with crisis response, diversity & inclusion education and compliance management, and we are committed to bringing you tools to help.

As always, thank you for your continued involvement and support with the BCIA.

Linnea Catalan, Executive Director & Britt Pegan, BCIA Chair

Britt Pegan — *Chair* 2010-2017 *Milkface Nursingwear* ^{Canada} / **Arie Brentnall** — *Vice-Chair* 2010-2019 *Canadian Babywearing School* ^{Canada} / **Susan Gmeiner** — *Treasurer* 2010-2019 *Maya Wrap* ^{USA} / **Rachel Ullman** — *Secretary* 2015-2018 *Quirky Baby* ^{USA} / **Beth Warrell-Leistensnider** *Catbird Baby* ^{USA} / **Joanna McNeilly** *Center for Babywearing Studies* ^{USA} / **Daniel Lucas** *We Made Me* ^{UK} / **Diana Mateescu** *Poarta-Ma!* ^{Romania} / **Tiffany Leonard** *Wrapped Baby* ^{USA} / **Vinod Samuel** *myheartcreative* ^{USA} / **Kit Jenkins** *The Carrying On Project* ^{USA} / **Christine Kininmonth** *Fertile Mind* ^{Australia} / **Linnea Catalan** — *Executive Director* 2012-present / **Nadine Hylton-Morris** — *Membership Coordinator* 2016-present

Assistance & Outreach

A key role of the BCIA continues to be helping businesses manage compliance. Most of the time this is routine, perhaps a manufacturer is entering a new market or a distributor is importing international product and needs assistance navigating current regulations. Occasionally we are called to help with unusual situations. This year we assisted members with customs and consumer product safety inspections in the USA and France and in most cases were able to liaise with our small business ombudsman and other industry contacts to help find an amenable solution.

Our main focus this past year was in preparing for the ASTM F2907 Sling Standard to go before the CPSC Commission for approval. Our work with Neal Cohen, BCIA legal counsel, was instrumental in presenting the industry's position regarding our support of the sling standard before the commissioners voted. The volatile political climate in the USA this past year resulted in unexpected turmoil in the sling standard process, though eventually the sling standard was passed into regulation under a 3-2 vote. One of our promises to the commission, as conveyed to the CPSC via Cohen, was that the BCIA would engage in outreach and education particularly aimed at the micro and artisan manufacturers in the sling and wrap industry in order to help this segment of the industry comply with the upcoming sling regulations. At current date, approximately 130 artisan and handweaver wrap manufacturers are members of the BCIA, indicating that this sector of our industry is well represented within our organization.

Industry Education

Supporting the industry through education was one of our strategic goals this past year, and continues to be a priority moving into 2017-18. Joint education between industry and government is a key area of focus. We are pleased to announce that Health Canada and BCIA renewed our joint education campaign this past year, and reprinted the popular 'Visible & Kissable' poster which is once again available to order from the Health Canada website. In the upcoming year we are hopeful that the video production and social media portions of the campaign will be approved. During the July 2017 CPSC Priorities Hearing, the BCIA presented a written proposal to the CPSC to include a similar 'Visible & Kissable' sling safety joint education campaign in the upcoming CPSC budget, timed to roll out once the sling standard is mandatory (Jan 2018). We are hopeful that this is a campaign that will come to fruition. On the part of the industry, the 'Visible & Kissable' messaging carries the most weight when it is used continually and cohesively. Our request to manufacturers, retailers and educators then, is that you continue to use 'Visible & Kissable' in your own safety messaging and marketing.

Our committee chairs were instrumental in advancing our educational offerings this year. The Australian Committee put together a robust Australian Best Practice Guideline for those doing business in Australia (this is in line with our current US Compliance Checklist and Canadian Best Practice Guidelines). Our Educator Committee have been working on an educator code of conduct, which became the backbone of the BCIA Code of Conduct which was completely rewritten this year. Our goal was to update the Code of Conduct to reflect the expectations that industry conforms to voluntary and mandatory standards at the minimum, as well as committing to fair employment practices. The aim was also to center baby carrier use as a living cultural practice, respect diversity, and promote inclusivity. If you have not already read the new Code of Conduct, we encourage you to do so on the BCIA website.





Consumer Outreach One of our strategic goals this year was enhancing our consumer outreach and education actions. This is in line with our mission to promote the industry and practice of baby carrier use. We were invited to host a booth as well as deliver two stage presentations at The Baby Show in Toronto, Canada and thought that this was an excellent opportunity to dip our toes into the world of consumer shows. While consumer shows are a bit challenging to track in terms of measurable impact, we were so positively received that we will look into making these activities a semi-regular part of our events rotation.

As mentioned earlier in the report, our renewed ‘Visible & Kissable’ joint education campaign with Health Canada is instrumental in bringing cohesive safety messaging to consumers and we are pleased to be continuing this close working relationship with Health Canada. Our ‘Visible & Kissable’ safety brochure continues to be extremely popular, as we do repeated print runs in the US, Canada, UK and Australia in order to cover international requests for these brochures. This year we also did a French language print run in Canada to better serve the bilingual needs of the Canadian market. Our aim in the coming year is to add in a Spanish print run for the US and Mexico markets. We absolutely could not provide these brochures without your generous sponsorship. It truly is industry support that allows us to keep this resource in rotation and we thank you for it.

Programs & Benefits The BCIA Product Registration Program continues to be a success. We currently have 430 business members registered in the program (up from 380 last year) and process between 1500-2500 cards a month. The program is ideally suited to small businesses as well as international companies who do not have easy access to the US mail service. The challenges of this program are ensuring that those using the service continue to maintain active BCIA membership status, as well as chasing unpaid invoices. In the coming year we will be looking at how to modify our procedures in order to better manage these issues before it unduly influences our revenue stream further.

Our members purchased a record number of printed ASTM F2236 and F2907 warning labels. We have reprinted the F2907 labels in anticipation that members may require larger numbers as we move closer to the sling standard compliance date. In terms of additional services, W+W Labels has extended priority pricing on printed wrap and sling labels for those who wish to order larger quantities direct from the supplier. Doug Cohen-Miller of Umbrella Works Design has also offered discounted pricing for those who would like to have the wrap and sling labels modified for different weight limits. Details on both of these services are available on the BCIA website.

Members continue to have access to all of our previously listed discounts and services, from lab testing discounts, to insurance referrals, website design, and legal assistance. If you are a business member and you have not logged into the member content section of the BCIA website, you are simply not getting full value for your membership, so please do check it out and poke around, it’s guaranteed you will find information that is of use.

CEN/EN Standards The BCIA was accepted into CEN (European Committee for Standardization) as a Liaison Organization member. Our intention in joining CEN is to stay abreast of European standards developments in order to better represent and inform our members with European interests. Board member Diana Mateescu of Poarta-Ma! (Romania) and Executive Director Linnea Catalan are liaison representatives and board member Daniel Lucas of We Made Me (UK) sits on the CEN carrier standards WG4-C252 working committee. To date there has been no movement towards turning the TR16512 carrier technical report into a standard, however this remains the most comprehensive report for most carrier manufacturers to type test their products to in the European market. An updated version of the EN13209-2 standard for carriers with bound leg openings was published in 2016.

ICPHSO The International Consumer Product Health, and Safety Organization (ICPHSO) serves as an international, neutral forum for product safety stakeholders to learn, network and share information. While ICPHSO does not regulate or participate in the development of international standards, it does serve as a key educational space for the industry. The BCIA became an ICPHSO member earlier this year and has participated in a number of specialized workshops, allowing us to bring specialized product safety and compliance information back to BCIA members.

ASTM In January 2017, the CPSC Commission voted to adopt the F2907 sling standard as regulation, with a mandatory compliance date of January 2018. They requested one modification to the standard, which was that the warning labels be permanently attached on all four sides of the label to prevent easy removal by consumers. After liaising with the BCIA, CPSC staff and ASTM staff, sling standard committee chair Rochelle Price called an ASTM committee meeting to bring the labeling request to the committee. At this point the committee has approved the modification although an updated version of the standard has not yet been published. The F2236 and F2459 standards remain unchanged. The BCIA continues to maintain active ASTM business membership status.



ASTM/ ICPHSO Info & Education Workshop

Oct 2016
Washington, DC
USA

Industry, consumer advocates and government regulators came together for a workshop to discuss the effectiveness of Information and Education (I&E) campaigns and strategies to improve product safety. In the baby carrier industry we wholeheartedly believe that I&E is absolutely instrumental for safe carrier use. This was a valuable workshop to discuss with consumer groups and regulators how industry can most effectively deliver consistent, key I&E messaging.

ABC Kids Expo & BCIA Annual General Meeting

Oct 2016
Las Vegas, NV
USA

2016 marked our 6th anniversary as the only non-profit trade organization solely representing the baby carrier industry. Approximately 90 business members and guests joined us at the SLS Las Vegas for drinks, appetizers, mingling, industry updates and the induction of new board members: Kit Jenkins, Diana Mateescu and Vinod Samuel. Wrapping up their terms were board members Victoria Ward, Olivier Sales and Michal Chesal, and we thank them for the time they have devoted to the BCIA. The ABC Expo was, as always, an excellent space to connect with industry members both new and old. This year was particularly beneficial for connecting with retailers, allowing us to identify some of the particular challenges facing this sector of the industry.

Toronto Kids Show & Future For Baby

Jan 2017
Toronto, ON
Canada

For the third year in a row BCIA representatives attended the Future for Baby and Toronto Kids Show trade shows in Toronto, Canada. These shows continue to be one of the best events to connect with a large number of Canadian members and businesses. Approximately 35 people met for a casual networking dinner during the show.

ASTM Meetings

Mar/May 2017
W Conshohocken, PA
USA

The ASTM Sling Committee met twice in short succession this year. The first meeting in March was called in response to the CPSC request to amend the standard to include the requirement that all sewn in warning labels be sewn down along all four sides. Stakeholders discussed whether this would present any obstacles in the testing process and it was determined that it would not. The committee has moved forward with approving this amendment. The meeting in May was a regularly scheduled committee meeting, attended by sling committee chair Rochelle Price (SlingRings) and BCIA board treasurer Susan Gmeiner (Maya Wrap) on behalf of BCIA as well as their own interests. At this meeting the topic of addressing twins in the sling standard was addressed and a task group committee was formed to further explore this issue with the intention of discussing findings at the next meeting in October 2017.

The Baby Show

Apr 2017
Toronto, ON
Canada

BCIA was invited to participate in the spring Baby Show this year. Executive Director Linnea Catalan and local educator Fran Lemon managed a babywearing information, education and 'see and try' booth at the show with a large number of demo carriers for consumers to experience. Over 200 new and expectant parents came through our booth, many expressing their appreciation that there was a neutral space to gather product and practice information. On both days of the show we also did a short stage presentation on the practice of babywearing with the aim of clearing up popular myths and misconceptions.

ICPHSO Regional Meeting

June 2017
Toronto, ON
Canada

We attended the 2017 Regional Product Safety Training Workshop with the theme of "To Compliance and Beyond: Cooperation for Safety." The presentations centered around recall effectiveness, engineering safety into the product design and production process, and working collaboratively with compliance professionals and regulators. The day was informative and educational, as well as being an excellent space to network with CPSC and Health Canada staff as well as legal and compliance experts. We were pleased to connect with two Canadian compliance attorneys who are happy to advise our members doing business in the Canadian market on an as needed basis.

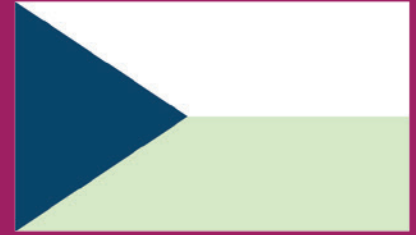
Members Served (as of August 2017) —

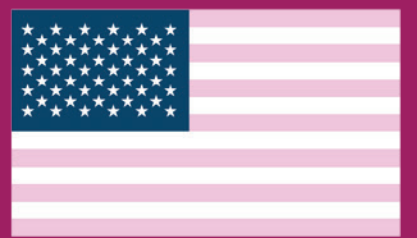
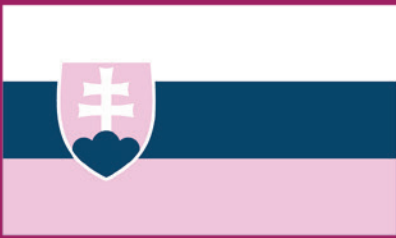
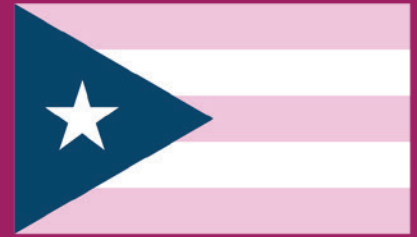
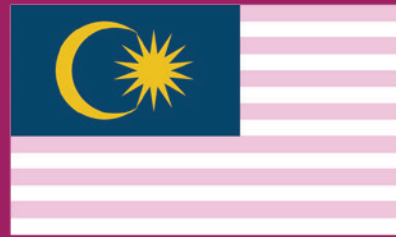
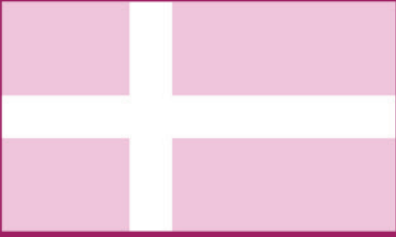
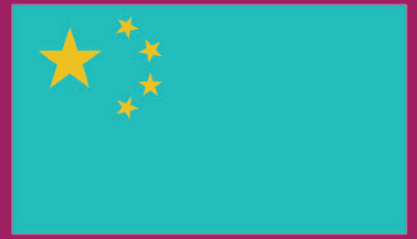
Business Members [467] — **Friends of the BCIA** [19] / **Category Breakdowns** — **Manufacturers** [356] — 74 **Retailers/Distributors** [74] — 33 **Educators** [33] — **Other Related Businesses** [4]

Countries Represented (listed

alphabetically with membership numbers) — **Australia**

[28] — **Austria** [1] — **Brazil** [1] — **Canada** [74] — **China** [2] — **Colombia** [1] — **Czech Republic** [1] — **Denmark** [1] — **Finland** [2] — **France** [1] — **Germany** [8] — **Hungary** [2] — **India** [8] — **Indonesia** [1] — **Ireland** [1] — **Israel** [1] — **Malaysia** [2] — **Mexico** [3] — **New Zealand** [5] — **Philippines** [3] — **Poland** [3] — **Puerto Rico** [1] — **Romania** [3] — **Slovakia** [3] — **South Africa** [2] — **Sweden** [1] — **Switzerland** [1] — **The Netherlands** [6] — **Turkey** [2] — **United Kingdom** [28] — **USA** [268]





Statement of Activities July 2015-June 2016

Revenue and Support

Membership & Sponsors	\$88,903.36
Affiliate Fees & Other Income	\$30.18
Programs & Services	\$30,039.91
Donations	\$10.00
Interest	\$2.29

Total Income **\$118,985.74**

Expenses

Staff & Contractors	\$25,285.00
Legal	\$8,860.63
Programs & Services	\$23,365.51
Administrative Costs	\$6,681.04
Conferences & Sponsorships	\$15,410.31
Meetings & Events	\$4,483.66
Scholarships	\$2,409.07
Travel	\$3,362.86
Dues & Subscriptions	\$425.00
Insurance	\$1,715.00
Financial Institution Fees	\$3,933.85
Miscellaneous	\$125.80
Uncategorized Expenses	\$1,192.17
Charitable Contributions	-1,225.00
Reconciliation	-\$100.00

Total Expenses **\$95,773.30**

Net Income **\$23,312.44**

Statement of Activities July 2016-June 2017

Revenue & Support

Membership and Sponsors	\$53,209.63
Affiliate Fees & Other Income	\$26.40
Programs & Services	\$34,161.01

Total Income **\$87,397.04**

Expenses

Staff & Contractors	\$29,081.23
Legal	\$8,345.95
Programs & Services	\$20,668.47
Administrative Costs	\$1,971.29
Meetings & Events	\$6,695.67
Conferences & Sponsorships	\$500.00
Travel	\$1,539.68
Dues & Subscriptions	\$1,059.20
Insurance	\$1,715.00
Financial Institution Fees	\$3,075.73
Miscellaneous	\$9.68
Reconciliation	\$5.00

Total Expenses **\$74,661.90**

Net Income **\$12,730.14**

Unpaid Invoices due	\$13,645.00
Balance Sheet	
Assets	\$137,793.09
Liabilities	\$0.00
Equity	\$137,793.09

Green Manufacturers

BabyBjorn
ErgoBaby
Tula

Blue Manufacturer

Wickelkinder

Yellow Manufacturers

Artipoppe
Baby Ktan
DIDYMOS
Lenny Lamb
MobyWrap
Solly Baby
We Made Me

Indigo Manufacturers

Beco Baby Carrier
Maya Wrap
Mission Critical
Oscha Slings
SlingRings

Indigo Retailers

5 Minute Recess
Birdie's Room
Fertile Mind
Milkface Nursingwear
PaxBaby

Orange Manufacturers

Ankalia
Baie Slings
Balboa Baby
Bebe Sachi
Beachfront Baby
Bibett's
ByKay
Chimparoo
Creations Vivianne Brault Inc
Connecta
EmeiBaby
Fidella
Firespiral Slings
Girasol
Integra Baby
Kokoskaa
LIMAS
Linuschka
Little Frog
Lucky Industry
Make My Belly Fit
MiaMily
Rockin' Baby Slings
Sakura Bloom
Sleeping Baby Productions
Soul
Tactical Baby Gear
West of the 4th Weaving
Wrapsody

Orange Retailers

Acorn Treasures
Green Mommy Diapers
Nest 2 Me
Nestling
Wonderful and Wild

Violet Manufacturers

Action Baby Carriers
Anaira Creations
Angel Wings
BaBy SayBye
Calin Bleu
Catbird Baby
Chekoh
Cute Awakening
Eagle Ray Wovens
Going Uppy
Gracie & Sam
Joy & Joe
Kindred Wrap
Lil' Peeper Keepers
Lucy Slykerman Handwovens
Meeyoo
Milk Snob
MJ Baby Carriers
Naked Panda Designs
Nesting Days
OobieBean & Dolly
Oh Sew Baby Creations
Poarta-Ma!

Scrap-A-Muffins
Sewfunky
Shiny Star Designs
SweetBerry
Tallulah Baby Designs
Tekhni
The Baby Carrying Group Ltd
Tinge Garden
TwinGo Carriers
Wearababy
Wild Child Handwovens
Yamo Baby Carriers
Yoli & Otis
Zozinette

Violet Retailers**/Distributors**

babyshop
Bangoon Baby
Blueberry Baby
Cozy Cuties
Hip Mommy
Imps & Pixies
Kaiya Jade Naturals
Nova Natural
PEC Canada
Risaroo
Sweet Baby Wraps
The Breastfeeding Center
Tiny Tots
Trendsetter Mom
Two Mothers

Wrap Baby Boutique

Wrap Your Baby

Violet Educator

Center for Babywearing Studies
South London Sling Library

Red Other Services

Baby Carriers Provided
Babywearing International
Interchange
Lift Me Up Babywearing

Red Manufacturers

2Lambie Creations
2wenty47 Ltd
4 Little Frogs
Active Baby Carriers
AGOSSIE
Alchemy Handwovens
Alerah
Allison Magnusson
Almitra Tattva
Aloha and Light
AmaWrap
ANMOL Baby Carriers
Anneliese & Serafina
Anna Haag
Apatura Wovens
Apple Blossom Wovens
Aquarelle Handwovens
Arda & Henry Handwovens
Aries Weavers
ARLO Handwovens
Aroha Textiles
A Tale of Two Looms
Azalea Handwoven
Babein
Baby-Doo USA
BabyMoon
Bamberoo
Barbara's Weave N' Wear
Beachwood Baby
Beautifully Connected
Behind the Seams
Beluga Baby
Bijou Wear
Bimbi Baby Carrier
Blue Heron Baby Goods
Blue Hibou
Borealis
Bozi Baby
Buboose
Bucklebee
Bugglet Baby
Buttery Handwovens
Butterfly Kisses
Butters & Bubsie
Buzzidil
Carry Om Handwovens
Casey Yang
Cat's Cradle Textiles

Chaos Theory Weaving
Chardan Slings
Children's Needs
Chunky Monkey Ring Slings
Chunky Slings
City Baby Slings
clausfaus
Cleva Mama
Clockwise Weaving
Comfy Joey
Connexion Baby
Cookie Pie Co.
Copper Thimble Makery
Cuddle N Care
Cuddly Koala Carriers
Cuddles & Stitches
Dahlia Wrap
Daiesu
Daisy Mountain Baby
Dani Averill
Dapper Baby Textiles
DBG Baby
Deibler Weaving
DIF Handwovens
DISO Wrap & Carry
Diva Milano
Easy Feel Products
Edge Carriers
ELBE Baby
EMA Designs
Emma Black
Emmeline Textiles
Enrica Handwoven
Erin Camejo
ETLA Threadworks
Farrar Rose Slings
Fireweed Baby
Flip and Bean
Frugal Organics
Gendongan Andrea
Gibbon Carrier
Global Tapestry
Glowing Gnome
Golden Thread Mistress
Gypsyanna
Halana Media Villa
Halo Halo
Handwoven Honey
Hapai Wrap
Happyseat Baby
Hatched Handmade
HeiPH Research
Hipababy
Hip Baby Wrap
Honeybee Handwovens
HuggyBerry
Human + Mother
id multi
Inda Jani
Indigena
Indigos in Motion
ISARA
Isla Handwoven

Iron Mamma	Moth and Moon Fiberworks	Stekki Bebe	Grace & Elie
Island Customs	Mountain Girl Handwovens	Stephane Beaulé	Happy Fluffy
Jazslings	My Babyhug	Suling Wang Design	Inka Baby
Jelly Stitch	Myma	Sweet Bloom Babywear	Junior Fox
Jeno Baby Wear	myheartcreative	Sweet Penny Baby	Karri Tree Lane
J Shulkin Design	Natibaby	Sweet Whimsie	Katy Gildengorin
Jublii Creations	Natural Mother Productions	Sydney Arguelles	Lia Bella
Kangaroo Karry	Neil Kee	Terranova Handwovens	Little Zen One
Kango	Neko Slings	Tessa Derus	Lumiere Baby
Kantha Bae	New Native Inc.	The Laughing Willow	MiNE LLC
Karrie Ann Gaskin	Nixie Baby	The Little Nomad	Miss Gigotine
KB Apparel	Nurse N' Go	Threadbare Designs	MotherRoo
Kimberly Smith	OCAH	Tightrope Textiles	Mumma & the Monkey
Knoty Wovens	Okittoki Handwovens	Time Warp Handwovens	Nature's Baby Basket
Kozy Town Carriers	Opie Pie Creates	Tiny Crowns Baby Carriers	Never Grow Up Boutique
Kush Textiles	Orchard Baby	Tiny Tentacles	Owl Always Love You
Lagos Wovens	Our Mimi Made It	True North Ring Slings	Quirky Baby
Lababu	Pacific Northwest Wovens	Under My Wing	Reserved Only
Lalu Wovens	Paper Street Weaving	Uppa Bubba	Silly Goose Kids
Lauren Lipinski	Paz Industrias	UpLove	Smaller Footprints
Leather Baby Co.	Pig & Pepper Textiles	Va Va Valoom Handwovens	The Bilby Bus
Lelliebubb	Poppy and Dave	Vienna Springs	We Share Baby
Lenny	Portbaby	Vita Khan	Wild Was Mama
Letti Baby	Potter & Pehar	Vlokup	Woodland Babies
Lifft Slings	Proverbs 31 Heart Handmade	Wallypop	Yaya Baby
Lil' Cub Hub	Pure Baby Love	Wanderlust Handwovens	Yellow Birch
Lilium Handwovens	Rae Street Woven	Warped and Wonderful	
Lily & Mama	Rave Turkey	Way Through the Wilderness	
Lisa Kunde	Rebecca Hoekstra	Handwovens	Red Educators
Little Bug Creations	Rebecca Tellyer Handwovens	Wayward Wovens	Amy Wraps Babies
Little Dog Handwovens	Red Centre Wraps	Wearing Ruby	Angelique Geehan Consulting & Education
Little Folk Fiber Arts	Re/Form Studio	Whisper Wovens	Babywearing Basics
Little Fox Clothing	Regulus Textiles	WillCo Wovens	Babywearing In Canada
Little Green Wolf Designs	Renee Waters	Willow Tree Wovens	Breastfeed Atlanta
Little Lion Brothers	Ricky Rebstock	Woven Wings	Canadian Babywearing School
LittleWings	Rischino	Wrap Scrap Stash	Carried With Grace
LoAnn Bell	Robbin's Nest Weaving	Wrap-Sew-Dee	Carry In Continuum
Lollik	Robert Schumaker	XOXO Baby	CarryRVA
Looming Llama	Sally Sycha	Zanytoes	Carrying Our Future
Lotus Looms	Samantha Gurley		Carry Kiss Connect
Lovaloom	Sandy Fisher Woven	Red Retailers/Distributors	Crianza Amorosa y Natural
Maaeri	SAPLACOR	AngelRock Baby	Earthsong Doula Services
Madder Roots	Sarah's Slings N' Things	Aura Leaf	Emma Cunningham
MAEhem Handwovens	Seafoam and Snow	AYU Porta Bebes	Have Child, Will Carry
Mama Mermaid	Second Wind Weaving	Babyology	Jenn Dunn
Mamaruga	Seema Sanghavi	Babysaurus	Joelle Burns
Mamagolo	Sew Make Do	Baby Carriers Australia	Joimove International
Mama Kim Conversions	SEWovens	Bay & Bee	Keri McCoy
Marilyn Carrier	Shadrach's Collection	BESO Boutique	Laura Watson
Marley & Me Handwovens	Shumei Rose	Blossoming Mama	Libertad Rivera
MarshMela Baby Designs	Silly Gilly Customs	BUNDLE	Little Slingers Baby Wearing
Matti Mami	Simply Sweet Slings	BundleBoo	Live, Love, Carry On Babywearing
Mei Tai Baby	Sincerely Rae Fiber Arts	Carried Baby Boutique	Mai-Anh LeVan
Melek Slings	Six Little Monkeys	CBz Place	Offbeat Doula
Melissa Huitema	Sleep Belt	Cielito Baby	Official Stonebridge
Mercy Baby Boutique	Sleepy Nico	Cordy & Ike's Fluff & Stuff	Rachel Gaston-Pifer
Metamorphosis Conversions	Snip and Stitch	Deanna Mossman	SPIN Happy Babywearers Club
Mi Bella Lola	Solchan	Dearest Diapers	Touch Learn
Michael Schneider	Spectrum Handwovens	EcoKids	UP! Babywearing Consultancy
Milky Mamas Ring Slings	Splash Magic Wraps	Essential Dharma	Wrapped Baby
Milliepod	Sseko Designs	Faithful Carriers	Yumnah Ras
Miranda Pannell	Starspun	Globecrawlers	
	Strawberry Sam		

“The BCIA is a beacon in the babywearing industry.

They provide invaluable resources, a welcoming community, and leadership on pertinent issues for educators, retailers, manufacturers --and most importantly--consumers. Thank you for all you do.”

“The BCIA is an invaluable tool for the business owner in the baby carrier industry.

I rely heavily on the BCIA to inform me of changes, to assist with issues and questions regarding babywearing products I am bringing in and with the wide range of members I can get an amazing view of the industry itself. I cannot imagine trying to navigate the regulations and changes for different babywearing products without the BCIA. The BCIA allows me to keep my business up to date and in turn helps me to provide my customers with products that meet or exceed US Safety Testing and compliance. Thank you BCIA!”

“I would not still be in business today if it weren't for the BCIA.

My membership gives me the peace of mind and practical support, whether through compliant labels, registration cards, help understanding the requirements, or a voice in regulatory discussions. As long as I'm in the baby carrier business, I'll be a BCIA member - I wouldn't even think about doing business otherwise!”

“Membership of BCIA is most helpful for us.

As a German manufacturer the BCIA is a great source for not only US-regulations but international regulations for baby carriers. Would not be where we are today without the BCIA.”

“I absolutely love the BCIA.

When I started my business, I was coming from a completely different industry so I was presented with an enormous learning curve. Trying to navigate regulations and finding information online was so challenging! I found the BCIA and it changed everything for me. I was able to get information, insight, and resources. They even provide templates for Recall Registration Cards and brochures we can include with our product with visible & kissable information to improve safety with babywearing! It has been absolutely incredible. Linnea is amazing to work with, she is non-judgmental, helpful, quick to respond, and just amazing! I couldn't say enough good things about BCIA!”

“I joined the BCIA initially for the concentrated info, and it helped me figure out what I needed.

I renewed my membership because I want to stay up to date on the goings on in the industry, and, I feel it lends credibility to my company that I am a part of it. That I want to be safe and up to date. I'm very thankful that BCIA exists! I don't know that I would be where I'm at without it.”

Thank You

Sponsors & Donors

The BCIA runs on a small number of staff comprised of our part-time Executive Director, part-time Membership Coordinator, and part-time PRS processing contractor. Our Board of Directors and working committees are made up entirely of volunteers who are also business owners in our industry. Our accomplishments are in large measure due to the time, money, and talent from BCIA members who generously donate their services, serve on committees and spearhead projects they are passionate about. We truly are a cooperative organization. A heartfelt thank you to the following who have made this year possible.

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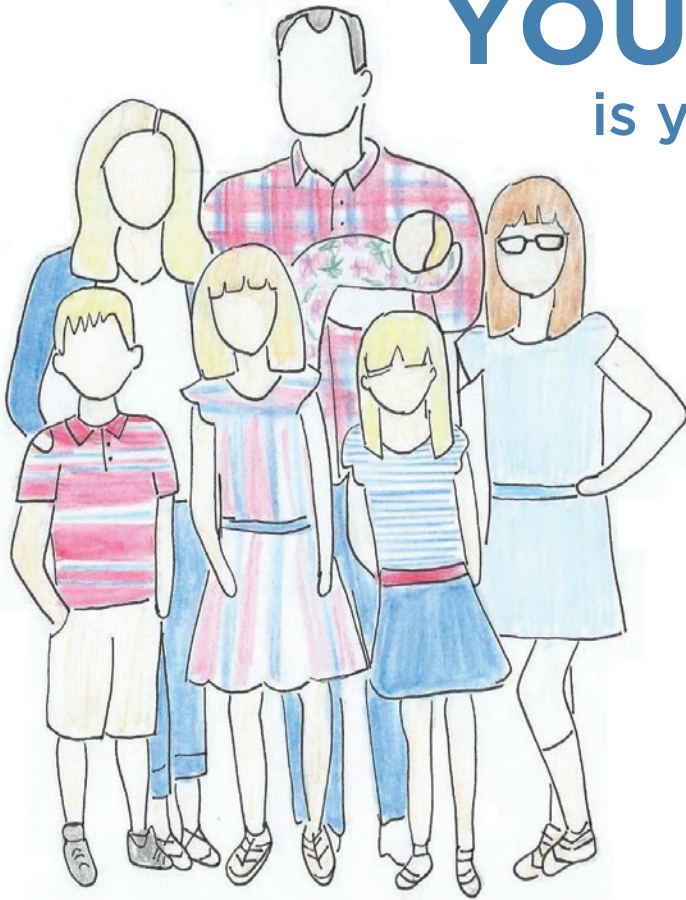
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Thank You!



The Carrying On Project

The Carrying On Project would like to thank the generous members of the BCIA who have donated their time, products, and talents to help us continue helping military families.

info@carryingonproject.org

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The Carrying on Project accepts new and gently used/sample carriers to provide to Active Duty, Veteran, and Reservist families of the US Military. They also offer playdates quarterly around the world for families near military installations to help foster community for a very transient lifestyle.

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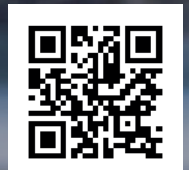
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Advancing the wellbeing, growth, and interests
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The BCIA is an international non-profit trade organization representing manufacturers, retailers, distributors and educators who work in the baby carrier industry.

The BCIA represents your interests in whatever capacity you are involved in the industry. We are committed to keeping you on top of best practice information, and informed about safety standards and regulations.

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